

Financial Impact Statement

Loud Labs of New Jersey (LLNJ) plans to implement a tried and tested business model that has been perfected in Colorado and Michigan to great success. This will be a carbon copy of those business models but with the added benefit of 7 years of trial and error.

LLNJ has created multiple brands with various value propositions to consumers in each market. It will launch with successful Vape, Concentrate, Gummy, and Combustible brands. These brands are not pigeonholed into the high end or low end but instead appeal to the everyday consumer. The various brand recognition from other legal states allows for a unique advantage for this license as it expands into the New Jersey market. These brands bring cachet to a new market due to having a reputation for quality and the know-how from being in business in legacy cannabis markets. The value propositions are wide-ranging for each market Loud Labs enters and go beyond what new operators are able to offer.

One of our core values is keeping things American-made and local when possible. We currently have various vendors and contractors that we work with in each state. These relationships help provide local businesses with business and also keep our business running smoothly. To that end, both the construction of the building fit-out and then the operation of the business will provide employment opportunities for the local community. It is anticipated that once the operation is up and running, LLNJ will employ between twelve and twenty individuals, with annual payroll estimated to be approximately \$875,000. Additionally, it is anticipated that the business' total sales once fully operational will be between \$3,000,000 and \$7,000,000. Therefore, based on the 2% transfer/user assessment, it is expected that Woodbury Heights may receive \$60,000 - \$140,000 in tax revenues from LLNJ on an annual basis. This is in addition to the revenues it will receive based on LLNJ's property tax assessment.

The aforementioned benefits of LLNJ's operation in Woodbury Heights greatly outweigh the potential costs to the Borough. It is anticipated that the only municipal service that may potentially have additional impacts based on LLNJ's proposed use is the police department.

The facility is not open to the general public. Further, LLNJ, at its own expense, is implementing a private security system at the facility. Finally, the Safety & Security Plan has been forwarded to Woodbury City Police Chief Thomas Ryan and Lieutenant Brian Boucher for review (our understanding is that Woodbury Heights is currently under a shared services agreement with Woodbury City Police Department). Applicant is meeting with Chief Ryan and Lt. Boucher to discuss the Safety & Security Plan and tour the site. Applicant will work with the police department and incorporate any recommendations from the police department if any.